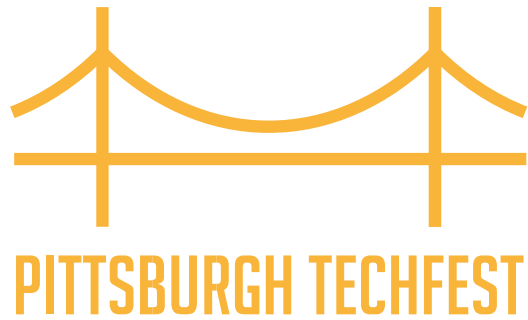




PITTSBURGH TECHFEST

**2020 SPONSORSHIP
OPPORTUNITIES
SATURDAY, JUNE 13, 2020**



Saturday, June 13, 2020

Pittsburgh Technology Council/ Nova Place
100 South Commons
Pittsburgh, PA 15212

Pittsburgh TechFest is a one-day event on Saturday, June 13, 2020, where software development professionals from Southwestern Pennsylvania and surrounding areas will get together to talk and learn about perfecting their craft.

Topics will include coding, tools, agile, project management, etc. All development disciplines (devs, testers, PMs, DBAs, BAs etc.) and all development stacks (Ruby, Java, .Net, JavaScript, Python, SQL Server, Oracle, etc.) are welcome!

This event sells out every year, with over 300 people expected to be in attendance. Attendees come from many of Pittsburgh's top companies, including: Aesynt (Omniceil), Eaton, FedEx, McKesson, Summa Technologies, UPMC – just to name a few.

Contact: Ashley Steckel at asteckel@pghtech.org or 412-918-4281

Welcome Sponsor: \$5,000

- Five (5) complimentary tickets to the event
- Opportunity to hand out Welcome gift bags to all attendees at event check-in
- Company logo on welcome gift bag along with PTC and TechFest logos
- Opportunity to provide company provided gift and collateral to all attendees in welcome gift bag (must receive 300 items by May 15, 2020)
- Verbal recognition as “Welcome Sponsor” during event
- Recognition on all marketing materials & event/digital signage as “Welcome Sponsor”
- Recognition as “Welcome Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage
- List of attendees (attendee name, title, company only)

Main Event Sponsorship - \$4,000 (6 speaking spots available)

- Five (5) complimentary tickets to the event
- Opportunity to provide company provided gift and collateral to all attendees in welcome gift bag (must receive 300 items by May 15, 2020)
- Preferred location for: 1 exhibit space, including 6-ft. table with access to power and wifi, in main keynote/cocktail reception space during entire event
- Verbal recognition as “Main Event Sponsor” during event
- Recognition on all marketing materials & event/digital signage as “Main Event Sponsor”
- Recognition on presentation screen during opening remarks
- Recognition as “Main Event Sponsor” included in all emails regarding the event and in any online event advertisements
- Opportunity to speak* during one (1) daytime session
- Company logo included on the TechFest webpage and PTC event webpage
- List of attendees (attendee name, title, company only)
- Ability to address attendees during lunch (up to 5 minutes/each)
- Ability to offer raffle items at your table

Supporting Sponsorship - \$2,500

- Three (3) complimentary tickets to the event
- Opportunity to provide company provided gift and collateral to all attendees in welcome gift bag (must receive 300 items by May 15, 2020)
- 1 exhibit space, including 6-ft. table with access to power and wifi, in main keynote/cocktail reception space during entire event
- Verbal recognition as “Platinum Sponsor” during event
- Recognition on all marketing materials & event/digital signage as “Platinum Sponsor”
- Recognition as “Platinum Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage
- List of attendees (attendee name, title, company only)
- Ability to offer raffle items at your table

*The TechFest committee will have final approval for all speaking presentations.

- Final title & abstract due to the speaker committee by **May 1st**. Any requests after this cannot be guaranteed & will be accepted on a case by case basis.
- 1 speaker per company
- Talks should be about software problems and how it was solved.
 - Examples: *processing pipeline was crawling & we used XXX to fix it; decided to use a new tool/technology to solve a problem & this is how it worked (good or bad) & how the change was instituted; Successes & failures versus selling a product.*

Parking Sponsorship - \$3,000

- Three (3) complimentary tickets to the event
- Recognition on signage in parking garage and elevator as “Parking Sponsor”
- Recognition on all marketing materials & event/digital signage as “Parking Sponsor”
- Recognition as “Parking Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage
- List of attendees (attendee name, title, company only)

After Party Reception Sponsorship - \$3,000

- Two (2) complimentary tickets to the event
- Recognition on all marketing materials & event/digital signage as “Reception Sponsor”
- Recognition as “Reception Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage
- Company logo included on the sign at the bar and on the drink tickets

Lunch Sponsor - \$2,500

- Three (3) complimentary tickets to the event
- Recognition on all marketing materials & event/digital signage as “Lunch Sponsor”
- Recognition as “Lunch Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage
- List of attendees (attendee name, title, company only)

Coffee Sponsorship - \$2,000

- Two (2) complimentary tickets to the event
- Recognition on all marketing materials & event/digital signage as “Coffee Sponsor”
- Recognition as “Coffee Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage

Lanyard Sponsor - \$1,000

- Two (2) complimentary tickets to the event
- Opportunity to provide company provided lanyard (***must receive 300 lanyards by May 15, 2020***)
- Recognition on all marketing materials & event/digital signage as “Lanyard Sponsor”
- Recognition as “Lanyard Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage
- List of attendees (attendee name, title, company only)

Wi-Fi Sponsorship - \$500

- Two (2) complimentary tickets to the event
- Recognition on all marketing materials & event/digital signage as “Wi-Fi Sponsor”
- Recognition as “Wi-Fi Sponsor” included in all emails regarding the event and in any online event advertisements
- Company logo included on the TechFest webpage and PTC event webpage
- List of attendees (attendee name, title, company only)